



Ramsey County Workforce Investment Board

2098 11th Avenue East
North Saint Paul, MN
55109

Phone: 651.779.5653
Fax: 651.779.5240
E-mail: info@rcwib.org

Ramsey County Workforce Investment Board 2015 Accomplishments

WIB Vision: The Ramsey County Workforce Investment Board will be the recognized leader in identifying future workforce issues and developing appropriate responses to those issues.

WIB Mission: The Ramsey County Workforce Investment Board will be the catalyst for comprehensive workforce development strategies that address both employer and jobseeker needs.

WIB:

1. Continued to make progress on the goals established in the WIB Strategic Plan through the established initiative committees
2. Approved amendments to the bylaws which incorporated existing operating rules and updated the organizational structural
3. Heard presentations from Sam Grant (Everybody In), Tom Norman (DEED), Jeremy Hanson-Willis (DEED), and Dan Solomon (Sen. Franken)
4. Added Councilmember Amy Brendmoen as an at-large member of the Executive Committee
5. Elected Butch Howard as Chair-Elect
6. Continued to support the work of Everybody In
7. Designated \$20,000 to the expansion of the Outreach-to-Schools program
8. Established an ad hoc committee to consider changes to the WorkForce Center locations

Alignment Committee:

1. Served as the advisory group for the Corridors-to-Careers project
2. Worked with the Integration Committee to realign the strategic goals
3. Created a policy agenda consisting of four primary statements. The WIB's statements were shared with Ramsey County and the MN Workforce Council Association (MWCA) for inclusion in their platforms
4. Established the framework for a convening with WIB members, legislators and education. MWCA is planning to make this a metro-wide event to be held in early 2015
5. *Created an advocacy plan which included sending emails/letters to legislators regarding bills related to workforce, participated in the MWCA Day at the Capitol, and established relationships with local legislators.*

Integration Committee:

1. Served as the advisory group for the Corridors-to-Careers project
2. Conducted a survey of WIB members to identify existing involvement in professional associations
3. Conducted an analysis of labor market data which resulted in the identification of the three targeted industry sectors - healthcare, IT and manufacturing
4. Identified high demand, livable wage and diverse occupations within the targeted sectors to use in the development of a training matrix



Ramsey County Workforce Investment Board

2098 11th Avenue East
North Saint Paul, MN
55109

Phone: 651.779.5653
Fax: 651.779.5240
E-mail: info@rcwib.org

5. *Convening a meeting between WIB members and Workforce Center staff to share information about each other's challenges.*

Marketing Committee:

1. Initiated a meeting which resulted in a strengthened relationship between the WIB and the Minnesota Chamber of Commerce
2. Created a set of messages to be used for member recruitment and business outreach
3. Redesigned of the WIB website
4. Recommended a change to the name of the WIB

Youth Committee:

1. Extended service contacts with all YouthLEAD vendors
2. Awarded the Vern Vick Award to Billy Collins
3. Established priorities and created a Youth Council Work Plan
4. Supported the return of a summer jobs program for youth
5. Expanded the Outreach-to-Schools program to four schools in St. Paul and suburban Ramsey County
6. Held meeting at all vendor sites and toured each facility